



INTERN COPYWRITING & PUBLIC RELATIONS

COPYWRITING - JOURNALISM - PROACTIVE - FLEXIBLE

YOUR CHALLENGE

We are looking for an enthusiastic intern with amazing copywriting skills and hands-on experience with SEO and Google analytics. You will be part of the international Communications team and will support all teams within Dance4Life.

YOUR TASKS

- / Write English copy: writing content from existing audio interviews, articles on our websites and supporting content for our social media
- / Copy-editing
- / Support online campaigns
- / Assist in communication & PR projects; from brainstorm to evaluation
- / Relationship management with press and media partners
- / Support our Office manager with daily tasks

YOUR SKILLS

- / A true writing guru, especially English copy
- / Flexible and proactive
- / Down to earth and a 'no stress' approach
- / Great sense of responsibility
- / You feel connected with youngsters and the mission of Dance4Life
- / Currently in the 3rd or 4rd year of a HBO/VO study in Communication/Journalism
- / You know how to work with Microsoft Word, Powerpoint, SEO, Google Analytics & Wordpress
- / You are available from the 1st of September 2019 for at least 5 months

WE OFFER

- / A great learning experience in an international organisation in the heart of Amsterdam
- / Internship from September 2019 - February 2020 for 36-40 hours per week
- / Intern salary of 300 euros for 40 hours a month



ABOUT DANCE4LIFE

Dance4Life dreams about a world in which all young people can make safe choices about their sexual lives to face a healthy future. That is badly needed, because we can't take safe sex for granted and talking about sex is a huge taboo in many countries. For example, you cannot buy a condom everywhere, forced sex is still common and girls get pregnant too early. In the meantime, HIV, sexual violence and teenage pregnancies are the biggest and fastest growing health risks for young people. During your puberty you prefer to talk with peers about seks rather than with adults. That is why Dance4Life offers an innovative curriculum co-created with young people for young people: the Journey4Life. A journey in which they increase their confidence and feel enabled to make healthy choices about their sex lives and relationships. Dance, music and personal stories are important elements. Dance4Life exists since 2004 and has since then reached over 2 million young people. And our approach works. In Tanzania, the number of young people who got tested for HIV increased by 32% and in Ghana 11% more young people were willing to use a condom. Our dream is getting closer, but we are not there yet. At the moment the curriculum is not yet available everywhere and we have to disappoint many young people who would like to participate. With your support, we can scale up our work and reach even more young people. Together we dance to stop HIV, teenage pregnancy and sexual violence worldwide.

READY TO APPLY?

Are you interested in this role? Sent us your resume and motivation letter before the 20th of June to Lisanne@Dance4Life.com.