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A close-up photograph of a young woman's face, showing her eyes and part of her nose. The image is partially obscured by a large red diagonal graphic element that runs from the top right towards the bottom left.

OUR ACHIEVEMENTS

WORKING TOGETHER WITH YOUNG PEOPLE
FOR A HEALTHY WORLD.

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01

THE BEGINNING



2017

**STARTED IN 2017 WITH THE JOURNEY4LIFE AND
WITH SETTING UP A SOCIAL FRANCHISE
STRUCTURE**

Focus Media, Theatre for Social Change, Restless Development
Nepal & Tanzania

With the aim to empower young people and to create more equal
partnerships



THE STORY

IN 2018 FHOK, RUTGERS INDONESIA, AMREF MALAWI AND CFPA JOINED

AND THE NETWORK AND 1ST BOARD OF FRANCHISEES WERE SET UP.

2019: BWA, ITA, AFEW KAZAKHSTAN, AFEW UKRAINE AND AFEW KYRGYZSTAN JOINED

2020: COVID.... BUT ALSO: ONE NEW FRANCHISEE JOINING: BELAU



OUR ACHIEVEMENTS

REACH

**TOGETHER WE HAVE ALMOST REACHED
50.000 YOUNG PEOPLE**

**WE HAVE TRAINED 1134 OF
CHAMPIONS4LIFE**

BUT ALSO:

RESEARCH SHOWED:

- **YOUNG PEOPLE FEEL MORE GENDER EQUAL**
- **MORE WILLING TO DISCUSS SEXUAL MATTERS WITH THEIR PARTNERS**
- **ARE MORE CRITICAL TOWARDS SOCIAL NORMS**
- **AND ANECDOTAL: ARE BETTER STUDENTS**



FRANCHISEE NETWORK

**THE BOARD HAS HELPED DANCE4LIFE IN
FOCUSING ON WHAT YOU NEED**

RESEARCH SHOWED:

OPEN CULTURE

JOINT DIRECTION

EQUAL PARTNERSHIP

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2020



Covid



True co-creation



The network allowed us to respond quickly



Learning together.



Development of online Journey4Life



New focus for 2021: blended learning