



**BOF FEEDBACK**  
**& WAY FORWARD**  
**2020**

**WORKING TOGETHER WITH YOUNG PEOPLE  
FOR A HEALTHY FUTURE WORLDWIDE.**

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The members of

# Board of Franchisees

serve as representatives of the Dance4Life network,  
advising the Dance4Life leadership team and  
working on the learning activities among the network.

## Webinars

- Abstracts and conferences
- Creative crisis response Sessions

## Co-creation sessions

- Franchisee academy

## BoF meetings for every six

weeks and two BoF meeting online and advice to the leadership team.

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## WHO WE ARE

**Corazon Ayoma,**

Program Coordinator at  
Family Health Options  
Kenya (FHOK);

**Amala Rahmah,**

Country Representative at  
Rutgers Indonesia;

**Ai Min,**

Project Coordinator China  
Family Planning  
Association(CFPA)

**Danish Siddiqui,**

Program Manager at BWA,  
Pakistan.

**Irina Kotlova,**

Champion4Life at Focus  
Media, Russia.



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WHAT CAN WE  
BE PROUD OF

UNPACKING THE  
VALUE OF OUR  
FRANCHISE  
RELATIONSHIP

BoF ADVICE

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**WHAT CAN**  
**WE BE**  
**PROUD OF**



**Innovations: online J4L, innovations by franchisees and more online learning activities**



**Learnings from network activities are being transferred to implementation**



**Power of digitalization for franchisee network**



**We see value in sustaining the online J4L beyond Covid-19**

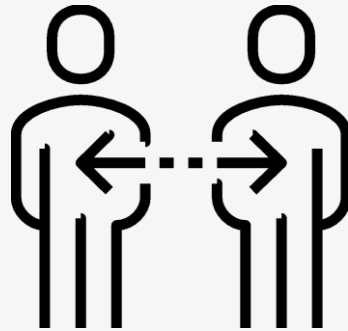


**Franchisees seem more engaged because of increase in online interactions**



**Relationship between D4L and franchisees perceived as equal**

## UNPACKING THE VALUE OF OUR FRANCHISE RELATIONSHIP



**Values/principles that our relationship is build upon:**

- ✓ Openness, respect, mutual understanding
- ✓ Supportive and equal relationship
- ✓ Focus on connection, we make time for this
- ✓ People-oriented informal collaboration style
- ✓ Safe space

**What do we want to keep in the new organization**

- ✓ Governance structure similar to the BoF
- ✓ Feedback mechanisms for regularly inviting feedback
- ✓ Valuing opinions and truly listening to them and following up
- ✓ Doing everything in co-creation (e.g. D4L Experience, webinars, Academy)

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## REGIONAL COLLABORATION SHOULD BE A PRIORITY FOR 2021

Exchange, learning and joint resource mobilization



## WE SHOULD BE MORE OUTWARD- LOOKING

Involving more people beyond the network, e.g. through the Academy



## INVOLVE STRATEGIC BOF MEMBERS IN THE MERGER

Closely look at profile of new BoF members to ensure they can contribute to these discussions

**ADVICE #1**

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## CONTINUED TECHNICAL SUPPORT AND EVIDENCE FOR ONLINE J4L



## KEEP THE D4L CULTURE AND WAY OF WORKING TOGETHER ALIVE

Attention for the cultural differences between D4L and Rutgers, keeping the strengths of both alive



## MORE EXCHANGE BETWEEN T4L AND FRANCHISEES

For example during webinars

**ADVICE #2**





# JOIN US IN 2021 FOR NEW START!

-Representatives from 3 regions;

-Thinking strategically while down-to-earth;

-Have strong motivation to enhance the  
impact of the

Dance4Life network;

-Be a critical thinker and proactive  
communicator;

-Feel comfortable participating in a  
group with a diverse mix of  
backgrounds, experience, and  
ages;

**If you have any questions, send emails  
to [aiminscpo@163.com](mailto:aiminscpo@163.com)**



YOUR FURTHER QUESTIONS,  
FEEDBACK,  
AND SUPPORT,

THAT'S ALL THAT MATTERS!

THANK YOU!

